**Financial Education Animated Video Series**

**“Breaking the Shopaholic Addiction”**

**Transcript**

Wow! iLike recently launched a new product! I want it!

But you have already bought so many things before. They’re piled up to the ceiling at home, and there is no room any more...

But this new product is really attractive!

Don’t act like this! To be a smart and environmentally conscious consumer, we should clearly understand our own needs. Don’t mistake all “desires” for “needs”.

So... what do you mean?

For example, when you see a newly launched smartphone with cool features, you may want to buy it immediately.

However, if the function of the mobile phone you currently own can meet your daily needs, there is no need to buy for the sake of buying.

So, what should we pay attention to when we shop?

We should prevent wasting resources when we consume.

We could buy the goods that are durable and with better qualities, such as rechargeable products. In addition, we can also pay attention to whether the goods are over-packaged. It will waste resources and harm the environment.

I have read in a book that waste from excessive consumption will make the environmental pollution problem worse. Discarded goods will be disposed of in landfills, hastening landfill saturation.

Some marine organisms may mistake floating plastic waste for food and swallow it, resulting in their death.

Yes. If we all become more conscious of our consumption habits, we will not waste our money or the earth’s resources.

This is the only way we can be smart and environmentally conscious consumers.

Hmm... Then I’ll stop being a shopping addict!